

# Helensburgh and Lomond Area Community Planning Action Plan 2017-2020



## Introduction

The Community Empowerment (Scotland) Act requires Community Planning Partnerships (CPP) to have focused action plans to reduce inequalities within a community. The use of statistics, your feedback from the Place Standard Consultation held in April 2017 and local partners' knowledge has determined what activity needs to take place (and where) in the next 1 to 3 years.

The plan will be reviewed every 12 months and monitored at quarterly Area Community Planning Group meetings.

The actions contained within this plan do not feature in any other plans and complement ongoing activity from individual organisations. Some of the issues highlighted through the engagement in developing these plans are being addressed in plans such as:

- Health and Social Care Locality Plans
- Economic Development Action Plans
- Individual service plans of organisations
- Health and Wellbeing Network Plans

All partners in the Community Planning Partnership are committed to working together when engaging with the local community. Contact [communitydevelopment@argyll-bute.gov.uk](mailto:communitydevelopment@argyll-bute.gov.uk) for best practice.

## What activity is already happening within the Helensburgh and Lomond area?

The following activities are happening within the Helensburgh and Lomond area.

- Kirkmichael Multi-Agency Working Group
- [Regeneration of Hermitage Park](#)
- Health and Social Care Locality Plans
- [Local Economic Development Action Plans](#)
- CHArts
- A82 upgrade between Tarbet/Inverarnan
- A83 upgrade of Rest and Be Thankful
- Tower Digital Arts Centre Mac Academy
- Helensburgh Waterfront Development

The following activities are being explored in Community Planning's strategic delivery plans:

- Develop a multi-agency solution to the challenges faced by the new Early Years / Childcare regulations
- Actions from the Anti-Poverty strategy which related to Child Poverty (Health and Social Care Partnership)

## Existing Community Led Action Plans

The CPP is aware of the following Community Led Action Plans within the Helensburgh and Lomond area. A Community Led Action Plan is a community-owned and community-led document identifying the needs of a community which sets out actions to address these.

- [Arrochar and Tarbet](#)
- [Cove and Kilcreggan](#)
- [Luss and Arden](#)
- James Street Park Association
- Loch Lomond and the Trossachs National Park Litter Management
- Arrochar, Tarbet and Ardlui CC booklet - "Need Your Support".
- Arrochar, Tarbet and Ardlui Forum - "Village Projects".

## Focused local area community planning work in 2017-2020

The communities that will be the focus of targeted local community planning partnership work in 2017-2020 are **Helensburgh** and **Arrochar**. Road speed was also identified as an issue for **Kilcreggan**. The CPP also recognises that neighbouring communities will benefit from any targeted action. For more information, see page 6.

## What actions are Argyll and Bute Community Planning Partnership committing to do in the area?

We have consulted with Area Community Planning Groups and local communities to determine where focused activity should take place and what key themes require action. The actions will help reduce the inequality of outcome experienced by communities living in these areas and will complement the existing strategic activity and community-led action plans already happening within the area.

## Helensburgh

Action	Lead Organisation
Work with local communities to have an increase in confidence regarding the retail/local business offering within Helensburgh	Argyll and Bute Council / Scottish Enterprise
Work to improve Positive Destinations figure for pupils leaving Hermitage Academy	Skills Development Scotland
Establish Argyll College UHI within Helensburgh	Argyll College UHI
Work with Kirkmichael Community Group to establish a programme of activities for all ages	Argyll & Bute Council
Continue to raise the profile of the area and challenges that local residents face into the Out of Hours Review being undertaken by Greater Glasgow and Clyde Health board	Health and Social Care Partnership
Support the pier project to increase marine tourism	Argyll & Bute Council

## Arrochar

Action	Lead Organisation
Agree masterplan to regenerate Arrochar and Tarbet (3 year action)	Argyll and Bute Council / Loch Lomond and the Trossachs National Park
Establishment of destination development group within Arrochar to attract visitors and improve visitor experience	Argyll & Bute Council
Have a collaborative approach to mitigating the impact of marine littering in Arrochar.	Argyll & Bute Council, Local Community, National Marine and Environmental Organisations, The GRAB Trust

## Kilcreggan

We think the action is to...	Lead Organisation
Use speed detecting equipment to determine whether speeding cars is an issue for this community	Police Scotland

### Background Information and statistics on why we have chosen these communities

The Scottish Index of Multiple Deprivation 2016 ranks two of the thirty-six data zones within Helensburgh and Lomond as being among the 15% most overall deprived data zones in Scotland with one being in the top 5% most overall deprived data zone in Scotland. Both of these data zones are within Helensburgh East.

The Improvement Service's Community Planning Outcome Profile tool looks at Intermediate Geography Zones (IGZ) and ranks these against 8 outcomes: Out of Work Benefits, Child Poverty, S4 Tariff Rate, Positive Destinations, Crime Rate, Emergency Admissions, Early Mortality and Depopulation. It is worth stating that the most up to date data within the tool is from 2014 however at that time the IGZ of Helensburgh East was ranked as the fourth area within Argyll and Bute experiencing the poorest outcomes with Helensburgh Centre ranking as the fifth. Whilst many communities are faring worse than similar communities across Scotland, the rankings within Argyll and Bute indicate that the majority of the area is in the better half of the rankings. The IGZ area of Cowal North (in the Bute and Cowal council administrative area) extends to Dalmally, Tarbet and Glen Douglas within the Argyll and Bute boundary. For community planning purposes, any actions relating to Tarbet and Glen Douglas would feature within the Helensburgh and Lomond locality plan rather than the Bute and Cowal plan. It is worth including Cowal North in the rankings of Helensburgh and Lomond however, to see how communities like Arrochar and Tarbet fare.

All Outcomes		Comparison against over similar communities across Scotland		Improvement	
Ranking against all Argyll and Bute Communities (poorest outcome to best) (1-22)	Name of area	Ranking and whether it is faring better or worse than other similar communities	Name of area	Ranking within Argyll and Bute (least improvement to most) (1-22)	Name of area
4	Helensburgh East	6, worse	Cowal North	1	Cowal North
5	Helensburgh Centre	7, worse	Garelochhead	4	Helensburgh East
9	Cowal North	8, worse	Helensburgh West and Rhu	9	Helensburgh West and Rhu
12	Garelochhead	13, worse	Helensburgh North	14	Helensburgh Centre
13	Helensburgh West and Rhu	14, worse	Helensburgh Centre	16	Garelochhead
18	Helensburgh North	17, worse	Helensburgh East	20	Helensburgh North
21	Lomond Shore	20, better	Lomond Shore	21	Lomond Shore

**Source: Improvement Service Community Planning Outcome Profile Tool, June 2017**

In addition, Argyll & Bute Council consulted with communities using the Place Standard tool in April 2017 to determine how people felt about the place that they lived in and which themes required the most improvement within an area. 30 people responded to the Place Standard consultation for the community of Helensburgh. The categories where respondents felt there was significant room for improvement were: Traffic and Parking, Housing and Community, and Influence and Sense of Control.

Across the whole Helensburgh and Lomond area, 47 people responded on the communities of Arrochar, Cardross, Clynder, Cove, Garelochhead, Helensburgh, Kilcreggan, Portincaple and Shandon.

The CPP will monitor statistics and feedback from community consultations and will assess on an annual basis whether the communities receiving focused action should change.

## **What is an Intermediate Geography Zone and what area does it cover?**

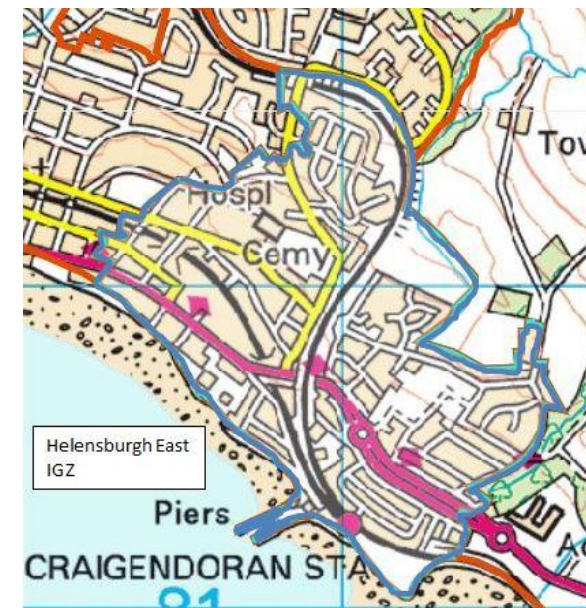
The Scottish Government uses data zones to examine small area statistics. The geography of Scotland is dissected into local authority boundaries and a data zone is a small area with a population between 500 and 1000. Intermediate Geography Zones are aggregations of data zones and contain between 2,500 and 6000 people. They were created as there was a need for a statistical level between data zone and local authority area was required as not all statistics are able to be released at data zone level.

There are seven Intermediate Geography Zones (IGZ) in the Helensburgh and Lomond area: Garelochhead, Helensburgh East, Helensburgh Centre, Helensburgh North, Helensburgh West and Rhu, Lomond Shore and Cowal North which covers part of the area. The naming and boundaries of these zones is determined by the Scottish Government and maps are useful to identify the boundaries.

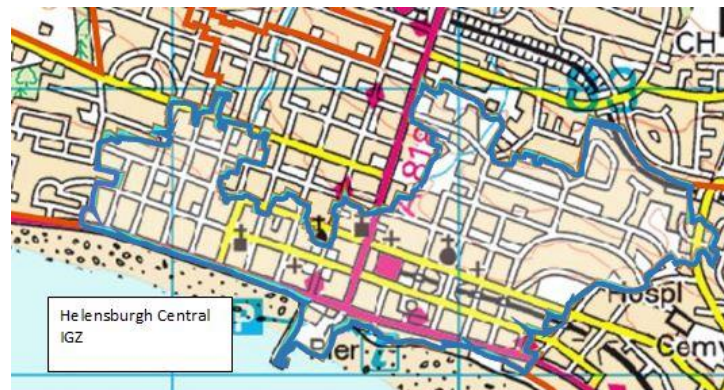
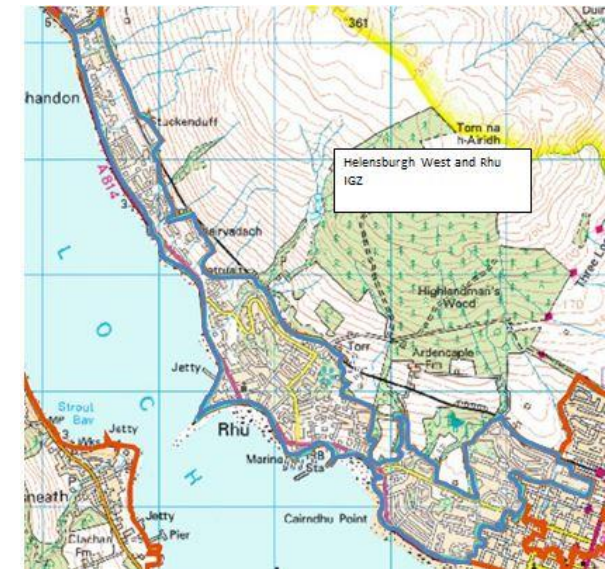
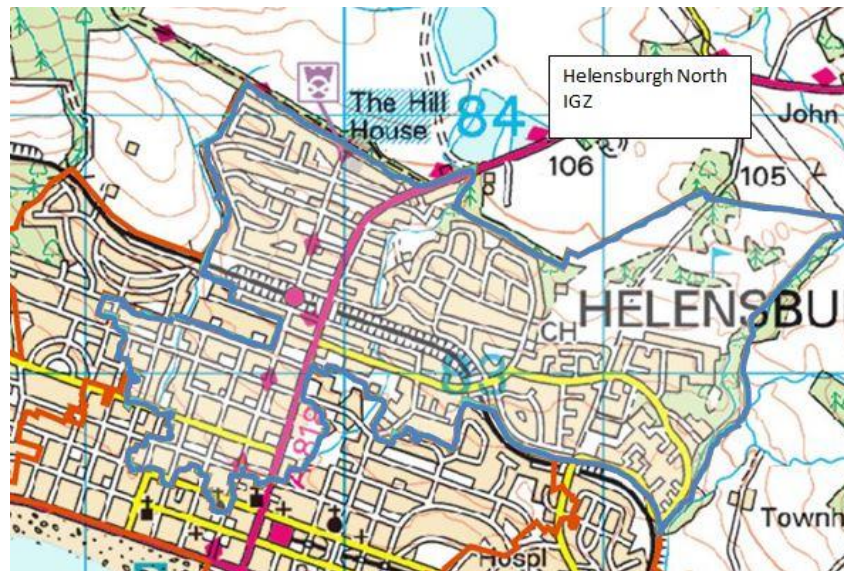
The statistics used by the Improvement Service to determine the rankings looks at these IGZ however the Community Planning Partnership is aware that focused activity will benefit the wider area.



## Maps of the Intermediate Geography Zones







Argyll and Bute Community Planning Partnership  
[cppadmin@argyll-bute.gov.uk](mailto:cppadmin@argyll-bute.gov.uk)  
 01546 604 464



Highlands and Islands Enterprise  
Iomairt na Gàidhealtachd 's nan Eilean



University of the  
Highlands and Islands  
Argyll College

Oilthigh na Gàidhealtachd  
agus nan Eilean  
Colaiste Earra-Ghàidheil



SCOTTISH  
FIRE AND RESCUE SERVICE  
Working together for a safer Scotland

